
For Immediate Release

NEWS RELEASE

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Growing Organic Just Got Easier

Growing organic vegetables just got easier with the introduction of the Organic Ready-to-Grow Kit from EarthBox.

The Organic Ready-to-Grow Kit contains everything needed to grow organic vegetables, fruits, herbs and flowers quickly and easily. Included are a 2.0-cubic-foot bag of organic OMRI Registered potting mix, a 20-ounce bag of 8-3-5 organic OMRI Registered fertilizer, and a 16-ounce bag of OMRI Registered dolomite with trace elements. The heart of the system is the patented EarthBox growing container, which measures a compact 29 inches long, 13.5 inches wide and 11 inches tall. The EarthBox controls soil conditions, eliminates guesswork and more than doubles the yield of a conventional garden—while using less water and less fertilizer.



The Organic Ready-to-Grow Kit from EarthBox contains everything you need to grow an abundant crop of vegetables, herbs or flowers.

An EarthBox makes growing tasty tomatoes and luscious lettuce possible for anyone with a balcony or patio. The EarthBox even comes with casters, so you can easily move your EarthBox garden.



The EarthBox growing system virtually guarantees gardening success.

Just fill the EarthBox container with potting mix, apply the fertilizer, insert your plants, fit the mulch cover over the EarthBox and fill the water reservoir.

The EarthBox's mulch cover dramatically reduces the water evaporation rate, and it returns condensed water vapor to the potting mix. As the plants draw water from the reservoir, they consume only what they need to stay healthy. Plants cannot be over-watered or under-watered if the reservoir is kept full. The plastic mulch cover also prevents fertilizer from being diluted or washed away by rain.

One of the unique aspects of the EarthBox growing system is that the plant fertilizer remains on top of the soil and

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the water comes from the bottom. Scientific research proves that the EarthBox system provides the best possible growing environment for plants. This patented technology enables plant roots to absorb optimal amounts of nutrients. The EarthBox is designed to enable the plants to consume only what they need to stay healthy—while conserving water and preventing over-watering, under-watering and fertilizer dilution.

The Organic Ready-to-Grow Kit is available directly from EarthBox (**www.earthbox.com**) for \$52.95. An Organic Replant Kit, for those who have already purchased an Earth-Box growing container, is available for \$14.95 directly from EarthBox and at garden center stores nationwide.

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Need high-resolution JPEGs? Send an email request to schultz@schultzpr.com